Stephen M. Ellis
Manager, Fuel Cell Vehicles
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Steve Ellis is the manager of Fuel Cell Vehicle Marketing at American Honda. Steve is responsible for Fuel Cell Vehicle business planning, where he managed the original FCX then FCX Clarity deployment to Honda's retail consumers, and today deployment of their newest generation Clarity Fuel Cell. He also provides guidance for many of Honda's environmental initiatives and Plug-in Electric Vehicles.

Steve is well known for his pioneering work on vehicle-related environmental and energy projects at Honda, has done hundreds of media interviews and is often sought out as an expert with alternative fuels and refueling infrastructure. Steve serves on numerous industry association boards including the California Fuel Cell Partnership, the CHBC, is recent chairman of the Fuel Cell and Hydrogen Energy Association and chairs the H2USA "Station Locations" working group. Steve is an avid cyclist and runner and was honored with a "Lifetime Achievement Award" by the Alternative Fuel Vehicle Institute.