



10 LESSONS

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10+ YEARS



The background of the slide is a deep blue color with a subtle pattern of concentric ripples, suggesting water. A single, clear water droplet is suspended in the upper center of the frame, with its reflection visible on the surface below it. The overall aesthetic is clean and professional.

10. What Is the
Question?



9. The Power of
“and”



8. A System
of Systems

The background of the slide is a deep blue color with a subtle pattern of concentric ripples, suggesting water. A single, clear water droplet is positioned at the top center, with its reflection visible on the surface below it. The overall aesthetic is clean and professional.

7. Knowledge Is Key

The background of the slide is a deep blue color with a subtle pattern of concentric ripples emanating from a central point. At the very center, there is a single, perfectly spherical water droplet that is slightly out of focus, creating a soft, ethereal glow. The overall aesthetic is clean, professional, and visually appealing.

6. Target Market “Tipping Points”

The background of the slide is a deep blue color. It features a central image of a water droplet falling into a pool of water, creating concentric ripples. The droplet is positioned at the top center, and its reflection is visible in the water below. The text is overlaid on a dark blue horizontal band that spans the width of the slide.

**5. Show Me the
Concept**

The background of the slide is a deep blue color with a subtle pattern of concentric ripples, suggesting water. A single, clear water droplet is suspended in the air above the center of the ripples, with its reflection visible on the surface below. The overall aesthetic is clean and professional.

4. Show Me the Money

The background of the slide is a deep blue color with a subtle pattern of concentric ripples emanating from a central point. At the top center, there is a single, clear water droplet suspended in the air, with its reflection visible on the surface below. The overall aesthetic is clean and professional.

3. Drive Learning Cycles

The image features a blue background with a water droplet and its ripples. A dark blue horizontal band is positioned across the middle, containing the text "2. Politics Matter". The text is in a bold, sans-serif font, with "2." in yellow and "Politics Matter" in white. The background also shows a reflection of the droplet and ripples below the band.

2. Politics Matter

The background is a deep blue color. In the center, there is a water droplet that has just hit a surface, creating a series of concentric ripples. The droplet is positioned at the top center, and its reflection is visible in the water below it. The ripples spread outwards from the point of impact, creating a sense of movement and depth. The overall aesthetic is clean and professional.

**1. Never, Never,
Never Give Up**

10 Lessons

10. What Is the Question?
9. The Power of “and”
8. A System of Systems
7. Knowledge Is Key
6. Target Market “Tipping Points”
5. Show Me the Concept
4. Show Me the Money
3. Drive Learning Cycles
2. Politics Matter
1. Never, Never, Never, Never Give Up



THANK YOU

